

THE  
**WYNWOOD**  
YARD

yard 2.0

VOL. 2 2016

03

WELCOME  
HOME



06

OUR  
STORY



# Welcome home

We invite you to feel at home, savor delicious food and drink, and meet our resident entrepreneurs.

The Wynwood Yard is a culinary incubator. It's a community of passionate creators and who are hustling to make their livelihoods in innovative ways.

Most days you can meet them face-to-face here at The Yard as they prepare dishes or tend the garden. You can also meet art, design and cultural entrepreneurs as they forge ahead with their start-ups at The Wynwood Yard.

KICK OFF YOUR SHOES, EMBRACE  
YOUR INNER CHILD, AND TAP INTO YOUR  
MOST INSPIRED, CREATIVE SELF.  
THIS MAGICAL SPACE WAS BUILT FOR YOU.

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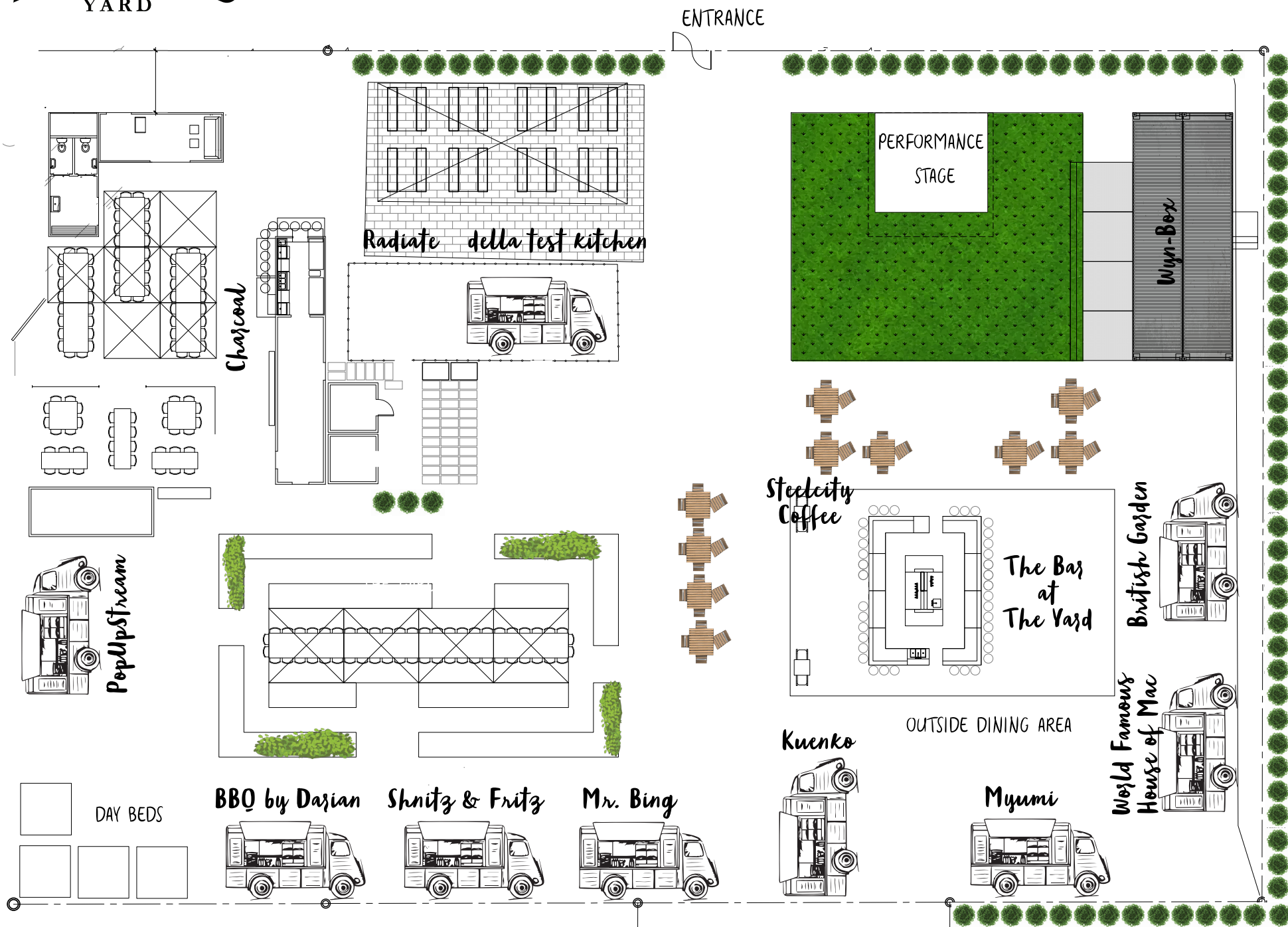
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COME  
PLAY



# THE WYNWOOD YARD

ENJOY THIS LITTLE GUIDE TO  
FIND YOUR WAY AROUND THE YARD







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The Wynwood Yard was conceptualized as a launchpad for local entrepreneurs seeking less expensive and more iterative approaches to launching their businesses.

The vision for The Wynwood Yard was inspired by food trucks, culinary incubators, food halls, and pop-up concepts around the world.

The ecosystem was launched in late November 2015 by a village of strong hands and beaming smiles.

Our grassroots team transformed five vacant lots on Wynwood's NW 29th Street into a food yard, events-and-live-music venue and all-day hangout space that brings locals and visitors a smorgasbord of food, fitness, music and other cultural activities.

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# Before & After

FROM VACANT LOTS TO  
A VIBRANT COMMUNITY HUB



SUMMER 2015



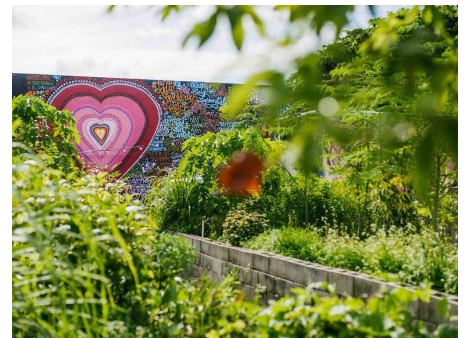
WINTER 2015



FALL 2015



SPRING 2016



SUMMER 2016

# start-ups

## OF THE YARD



AMADO RODRIGUEZ  
& MATIAS RICCI  
Kuenko



RYAN BAROUH  
Mr. Bing



DELLA HEIMAN  
della test kitchen



KEN LYON  
Charcoal Garden Bar & Grill



LUCIANA BUENO  
PopUpStream



SUSAN DUPREY  
Radiate Apothecary



KEN LYON  
The Bar at The Yard



JAKE SMITH  
MYUMI



DERRICK TURTON  
World Famous House of Mac



DARIAN WILLIAMS  
BBQ By Darian



DEVONN VIDAL &  
CHRISTOPHER DAVEY  
The British Garden



RYAN ANDERSON,  
RIZZY BYKOVAS &  
ETHAN ROYAL  
Wyn-Box  
Residential Container Home



MIKE HOLASCHKE &  
ANELA HRNIC  
Steelcity Coffee



BERNARD &  
ALAN KLINGER  
Shnitz & Fritz





# the garden

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The Yard has maintained an organic garden since our inception in November 2015. With major improvements coming on-line for the first-year anniversary, the garden is being expanded and improved. The new educational demonstration garden will showcase sustainable, organic growing techniques in an urban setting.

In addition to providing produce and herbs for on-site culinary concepts, the garden will be home to urban farming classes, floral and art workshops, cooking classes and chef demos, and farm-to-table community dinners. It will educate our guests about the beauty and importance of organic, sustainable farming methods, and create a special space for gathering and celebration.

Muriel Olivares and Tiffany Noe of Little River Cooperative, will be curating and tending to our new garden and making sure it's thriving all year long with seasonal produce, edible flowers and herbs using sustainable farming methods.

*“Being part of The Wynwood Yard project has been so inspiring since the very beginning... It’s the most inspiring hub of entrepreneurial spirit, community involvement and delicious food in all of Miami.”*

*— Little River Cooperative*

We’re currently running a crowdfunding campaign to finance the renovation project. By contributing to this campaign, you’ll be making a significant and direct impact by propelling the mission of The Yard forward.

VISIT [IGG.ME/AT/THEYARDGARDEN](https://igg.me/at/theyardgarden)  
TO SUPPORT OUR GARDEN

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## THE TEAM

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## COME PLAY WITH US!

The Wynwood Yard offers a smorgasbord of daily food, fitness and other cultural activities, including incredible live music events, cooking classes, community dinners, and speaker series. To stay in the loop, sign up for our weekly eblast using the “newsletter” tab at [thewynwoodyard.com](http://thewynwoodyard.com).

The Yard is available for rental for large and small private events.

To book your private affair, please email [robyn@thewynwoodyard.com](mailto:robyn@thewynwoodyard.com).

## CONTACT

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## CONTRIBUTORS

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GOOD AXE DESIGNS  
*Creative Direction & Graphic Design*

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## MADE POSSIBLE BY:

*It has taken a literal village to build The Wynwood Yard, and we could fill the pages of this book with their names if we had more space. Thank you to each and every one of our founding members and loyal customers for making The Yard a reality.*

*An especially tremendous thank to you the people and organizations whose vision and support we wouldn't exist without: David Lombardi & the Lombardi Properties team, Julie & Robbie Frans, Shawn & Marissa Amual, Atanas Stoyanov, Juan Rochaix, Royal Bykovas, Standard Textile Company, Little River Cooperative, Trina Sargalski & Pinzur Communications, The Prism Creative Group, GoodAxe Designs, Mixed Media Collective, and Eventstar.*